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FOR IMMEDIATE RELEASE

**Wakefern Food Corp. Donates Personal Hygiene Kits to Assist in
Alabama Disaster Relief Efforts**

Keasbey, NJ – May 13, 2010 – Wakefern Food Corp. announced today that on behalf of its ShopRite and PriceRite stores, it will donate 1,000 personal hygiene kits to those affected by the recent tornados in Alabama. With a value of nearly \$20,000, these kits will provide personal care essentials such as shampoo, soap, toothpaste and toothbrushes to displaced Americans suffering in the nation’s South. Wakefern associate volunteers gathered Monday evening to assemble the 1,000 kits which will be loaded onto a ShopRite trailer headed to the West Alabama Food Bank for distribution to those affected by the disaster.

“The core of our business philosophy – *families serving families* – is reinforced at a time like this, when we proudly stretch out our hands to assist our fellow Americans in need,” stated Joseph Colalillo, chairman and CEO for Wakefern Food Corp. “It is our hope that this donation helps in some small way to alleviate the suffering of those left in the wake of this disaster.

About Wakefern Food Corp.

From a small, struggling cooperative with eight members – all owners of their own grocery stores – Wakefern Food Corp. has grown into the largest retailer-owned cooperative in the United States. Founded in 1946, the cooperative is comprised of 47 members who today individually own and operate more than 230 supermarkets under the ShopRite banner in New Jersey, New York, Connecticut, Pennsylvania, Maryland and Delaware. In 1996, Wakefern introduced PriceRite stores, extending the company’s reach into Rhode Island and Massachusetts. Today, there are 45 PriceRite stores in five states. As the merchandising and distribution arm of both ShopRite and PriceRite, Wakefern, together with its member companies, employ more than 50,000 people; making it one of the largest employers in New Jersey. In addition, Wakefern also distributes products to other supermarkets throughout the northeastern United States and Bermuda. For more information, please visit www.Wakefern.com.